



# Dutch Business Sustainable Mobility Pledge

*Exploiting the low carbon potential of green miles*



The Dutch business community is aware that decisive action is needed to achieve the internationally agreed goal of limiting climate change to a rise in average global temperature of no more than 2 degrees Celsius. Among other measures to reach this goal, business mobility offers the opportunity to reduce the national CO<sub>2</sub> emission level with 1 million ton by 2030. This potential can be exploited by avoiding travel, encourage cycling and stimulate the use of public transport and electric cars both fueled by renewable energy.

## Carbon Footprint

This pledge sets out the ambition of the frontrunners of the Dutch business community to explore the potential of a sustainable shift in business mobility towards the solution to climate change. As a member of the Dutch business community, I commit to take a leading role in the actions to prevent climate change, by reducing the company's carbon footprint and supporting a shift towards a more sustainable balance of mobility modes. The company therefore contributes a yearly fee of eur 6.800 to support this movement.

### In order to achieve this, I pledge to:

1. investigate the possibilities within the company to reduce the company's carbon footprint by shifting towards sustainable mobility. **The goal is to reduce the carbon footprint on business mobility per FTE by 50% in 2030 relative to 2016.** Business mobility contains commuting and (national and international) business travel;
2. deliver an annual CO<sub>2</sub> footprint with a baseline measurement in the first year;
3. actively communicate the initiatives undertaken by my company and the coalition in order to raise awareness, acceptance and recognition of the role of sustainable mobility as a part of the solution to climate change;
4. signal any hurdle to establish a shift towards sustainable mobility to the government and by doing so contribute to the establishment of a supporting policy framework;
5. personally stimulate leaders of other companies to learn from our efforts and join this initiative.

[ON BEHALF OF THE COMPANY] NAME, TITLE:

PLACE, DATE

SIGNATURE

COMPANY NAME